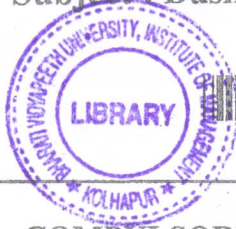


Subject : Business Organization and Systems

B.B.A. - I / ~~II~~ / ~~III~~

Day : Monday

Date : 28/04/2014



Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No 2. to Q. No. 7.
- 3) Each question carries **FOURTEEN** marks.

- Q.1 a)** What precautions would you take in selecting suppliers for a newly set-up two-wheeler factory? (07)
- b)** State the various sources of finance available for a Small business Organization. (07)
- Q.2** What are the objectives of business? Do all businesses fulfill these objectives? (14)
- Q.3** Explain the role and importance of Support services provided by Insurance and Banking to business. (14)
- Q.4** State the merits and demerits of Co-operative organization. (14)
- Q.5** What factors should be considered while finalizing a new location for a firm? (14)
- Q.6** Distinguish between a Joint Stock Company and Co-operative Organization. (14)
- Q.7** Write short notes on **ANY TWO** of the following: (14)
- a) Internal Trade
 - b) Articles of Association
 - c) Partnership
 - d) Prospectus

Subject : Business Economics (Micro)

B.B.A. - I / II / III

Day : Wednesday

Date : 30/04/2014



17911

Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No. 2 to Q. No. 7.
- 3) Each question carries 14 marks.

Q.1 a) Identify the factors influencing the market demand for the following: (07)
(i) Ice-cream, (ii) mobile phones, and (iii) real estate.

b) Explain different types of market. (07)

Q.2 What is business economics? (14)

Q.3 Explain the concepts of total revenue, marginal revenue, average revenue and their relationship. (14)

Q.4 Explain the law of supply with the help of a suitable schedule and a curve. (14)

Q.5 Explain the concepts of accounting costs and economic costs. (14)

Q.6 "Profit is a reward for risk-taking." Discuss (14)

Q.7 Write short notes on any **TWO** of the following: (14)

- a) Basic economic problems
- b) Economies of scale
- c) Monopolistic competition
- d) Trade union.

* * *



Subject : Business Mathematics

B.B.A. - I / ~~II~~ / ~~III~~

Day : Friday

Date : 02/05/2014

Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 2

N.B.:

- 1) Attempt **ANY FOUR** questions from Section - I and attempt **ANY TWO** questions from Section - II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION - I

- Q.1 a) If 5 men and 12 boys can finish a particular work in 2 days. In how many days can a man and a boy finish the work, working independently? [05]
- b) Find the 26th term of an A.P. : 9, 6, 3, 0, -3,----- [05]
- Q.2 a) If $A = \begin{bmatrix} 4 \\ 0 \\ -1 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 2 & -3 \end{bmatrix}$, then find AB and BA. [05]
- b) 5 years ago, Arun's father age was 5 times his son's age. After 2 years, he will be 3 times Arun's age. Find the ratio of their present ages. [05]
- Q.3 a) Divide 342 into 3 parts such that 4 times the first part, 5 times the 2nd part and 7 times the 3rd part are equal. [05]
- b) The price of a commodity is increased by 10% and then resultant price is decreased by 10%. Find net increase or decrease in the price. [05]
- Q.4 a) Find the difference between the compound interest and simple interest on Rs. 6,000 for 5 years at 10% interest rate. [05]
- b) A man is paid for each day @ Rs. 22 if he works and forfeits for each day @ Rs. 5 if he is idle. If at the end of 45 days, he gets Rs. 747, how many days was he idle? [05]
- Q.5 a) The salary of an employee is first increased by 20% and then again increased by 30%, find percent increase in his salary from the original salary. [05]
- b) If $x \propto y$ and when $x = 20, y = 40$, find the value of y when $x = 10$. [05]
- Q.6 Write short notes on **ANY TWO** of the following: [10]
- a) Simple annuity
 - b) Profit sharing in partnership
 - c) Trade and chain discounts

P.T.O.

SECTION - II

- Q.7** a) A wholesaler purchased 1,000 packets of tea at Rs. 30 per packet. An accidental fire in his shop damaged 250 packets and were sold at Rs. 6 per packet. Another 250 packets which were partly damaged were sold at 29% loss. Remaining 500 packets were sold at a profit of 15% on cost. Find his loss or gain percent on his total cost. [07]
- b) A man borrows Rs. 1,820 and undertakes to pay back with compound interest at 20 % p.a. in 3 equal yearly installments at the end of first, second and third year. What is the amount of each installment? [08]
- Q.8** In a certain town, there are 5 colleges and 12 schools. Each school has 8 peons, 5 clerks and 2 cashiers. Each college has 10 peons, 7 clerks and 3 cashiers. In addition each college has 1 section officer and 1 librarian. The monthly salary of each of them is as follows:
Peon : Rs. 2,000, clerk :Rs. 3,000, cashier: Rs. 5,000, section officer: Rs. 6,000 and librarian : Rs. 4,500.
Using matrix rotation, [15]
- a) find total number of posts of each kind in schools and colleges taken together.
- b) find monthly salary bill of all schools and colleges taken together.
- Q.9** a) Mr. Pankaj has got net salary of Rs. 25,000 after getting 60% D.A. on basic salary, 25% H.R.A on basic salary and special allowance at 15% on basic salary. If income tax of Rs. 2,000 is deducted from his salary, what is his basic salary? [07]
- b) The prices of 12 books of Business Mathematics and 7 books of Business Economics are same. If the ratio of the prices of one book of Business Mathematics and one book of Business Economics is 2:3, find the cost of 50 books of each books. [08]

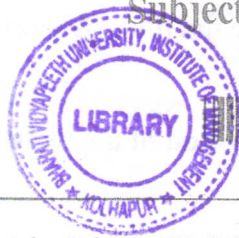
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Subject : Business Accounting

B.B.A. - I / II / III

Day : Monday

Date : 05/05/2014



Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 2

N.B.:

- 1) **Q.No.1 is COMPULSORY.**
- 2) Each question carries **FOURTEEN** marks.
- 3) Attempt **ANY FOUR** questions from Q.No.2 to Q.No.7
- 4) Use of non programmable **CALCULATOR** is allowed.

- Q.1** From the following Trial Balance and additional information as on 31st March, 2007, you are required to prepare Trading and Profit and Loss A/c for the year ended 31st March, 2007 and Balance Sheet as on that date of Miss Piyusha.

Trial Balance as on 31-03-2007

Debit Balances	Amount (Rs.)	Credit Balances	Amount (Rs.)
Bills Receivable	3,000	Capital	45,000
Sundry Debtors	15,000	Sales	1,40,000
Drawings	6,000	Creditors	15,000
Salaries	7,500	Bills Payable	2,000
Wages	4,600	Reserve for doubtful debts	400
Purchases	92,700	Dividend Received	2,400
Opening Stock	11,500	Purchase Return	200
Postage and Telegram	2,200		
Insurance	2,400		
Printing and Stationery	3,600		
Carriage Inward	900		
Furniture and Fixtures	9,500		
Loose Tools	7,000		
Plant and Machinery	15,000		
Investment	10,000		
Office rent (10 months)	6,000		
Cash in hand	8,100		
Total	2,05,000	Total	2,05,000

Adjustments:

- a) Closing Stock was valued of Rs. 24,500 while its market price is Rs. 25,400.
- b) Depreciate Plant and Machinery by 10% p.a. and Loose tools were revalued at Rs. 6650.
- c) Insurance is paid for the year ended 30th Sept, 2007.
- d) Create Reserve for doubtful debts at 5% on Sundry Debtors.

- Q.2** Distinguish between Accounting V/s Book keepings. State the limitations of financial accounting.

- Q.3** Describe the concept accounting standard. State its objectives and benefits.

- Q.4** What do you mean by Journal and Ledger? Give the rules of journalizing.
- Q.5** Explain written down value and Straight Line Method of depreciation.
- Q.6** Write notes on **ANY TWO** of the following:
- Accounting concepts and conventions
 - Accounting packages
 - Annual report of a joint stock company
- Q.7** Record the following transaction of Mr. Tejas in a Cash Book with cash and bank columns for the month October, 2011.

2011	
Oct. 1	Cash balance Rs. 25,000 Bank Rs. 18,000.
Oct. 3	Paid for printing and stationery Rs. 7,400.
Oct. 8	Cash sales Rs. 23,000.
Oct. 9	Cash purchases Rs. 26,000.
Oct. 10	Deposited cash into bank Rs. 5,000.
Oct. 12	Withdrew from bank for personal use Rs. 3,500.
Oct. 14	Received bearer cheque from Suraj in full and final settlement Rs. 9,900 and deposited the same into bank.
Oct. 17	Withdrew from bank for office use Rs. 8,000.
Oct. 19	Received cash from Abhijit on account Rs. 7,850.
Oct. 20	Received bearer cheque from Abhay Rs. 5,400.
Oct. 22	Paid legal charges Rs. 2,600 by cheque.
Oct. 24	Paid for cartage Rs. 600.
Oct. 27	Cheque received from Abhay deposited into bank for collection.
Oct. 30	Paid telephone bill Rs. 4,000.

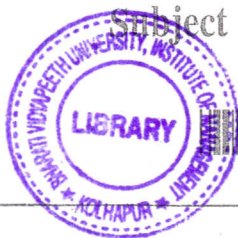
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Subject : Business Environment

~~B.B.A. - I / H / III~~

Day : Wednesday

Date : 07/05/2014



17914

Time : 10.00 AM TO 01.00 PM

Max Marks : 70 Total Pages : 1

N.B.:

- 1) Q.No1. is **COMPULSORY**.
- 2) Attempt **ANY FOUR** questions from Q.No.2 to Q.No.7.
- 3) Figures to the right indicate **FULL** marks.

-
- Q.1 Explain the term Business Environment. Discuss the objectives and significance of Business Environment. [14]
- Q.2 Discuss implications of globalization for Indian Business firms in the context of Telecommunication Industry. [14]
- Q.3 Discuss the impact of socio-cultural factors in Indian context. [14]
- Q.4 Discuss how the information technology is impacting Indian Businesses. [14]
- Q.5 Why Government Regulations are needed? Explain the different forms of Government Regulation. [14]
- Q.6 Critically examine the Current Trade Policy of the Indian Economy. [14]
- Q.7 Write short notes on **ANY TWO** of the following: [14]
- a) WTO
 - b) Impact of Nature on Business
 - c) Micro Economic Environment

